

# Allen E. Fishman

Founder and CEO of The Alternative Board®, the world's largest franchise system for business peer boards and coaching, and author of the #1 Business Book Best Seller\*, *7 Secrets of Great Entrepreneurial Masters: The GEM Power Formula for Lifelong Success*

**Chambers of Commerce** that have sponsored his 7 Secrets talk include the following:

- ▶ Baltimore Washington Corridor Chamber (Baltimore, MD)
- ▶ Detroit Regional Chamber of Commerce (Detroit, MI)
- ▶ The Guild of Business Advisors (New Jersey)
- ▶ Cedar Rapids Area Chamber (Iowa)
- ▶ Beaufort Regional Chamber (South Carolina)

**Financial Institutions** that have sponsored his 7 Secrets talk include the following:

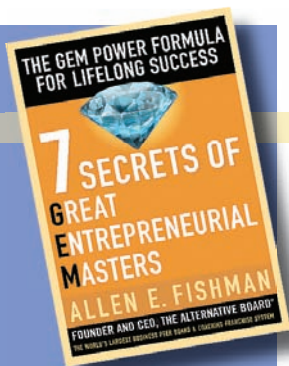
- ▶ Chase (Chicago, IL)
- ▶ Chase (Denver, CO)
- ▶ UBS Financial Services (Pittsburgh, PA)
- ▶ Old Line Bank (Baltimore, MD)
- ▶ Fifth Third Bank (Naples, FL)
- ▶ First Commonwealth Bank (Pittsburgh, PA)
- ▶ Commerce Bank of New Jersey (Camden, NJ)
- ▶ PNC Bank (Pittsburgh, PA)
- ▶ Southwest Bank (St. Louis, MO)
- ▶ Union Center National Bank (Florham Park, NJ)
- ▶ Broadway Bank (San Antonio, TX)
- ▶ Arlington Capital (Florham Park, NJ)
- ▶ Royal Banks of Missouri (St. Louis, MO)
- ▶ State Bank of Long Island (New Hyde Park, NY)

**Print and Electronic Media** that have sponsored his 7 Secrets talk include the following:

- ▶ Saint Louis Business Journal (St. Louis, MO)
- ▶ Small Business Monthly (St. Louis, MO)
- ▶ KMOX Radio (St. Louis, MO)
- ▶ San Antonio Business Journal (San Antonio, TX)
- ▶ Edge Business Magazine (Cedar Rapids, IA)
- ▶ Long Island Business News (Ronkonkoma, NY)

**Universities** that have sponsored his 7 Secrets talk include the following:

- ▶ Texas Christian University
- ▶ St. Louis University



**National or International Organizations** that have engaged Allen to speak exclusively for their organizations include the following:

- ▶ Consumer Electronics Industries Association
- ▶ Mobil Oil Distributor Group
- ▶ National Association of Retail Dealers of America (NARDA)
- ▶ International Association of Management Consultants
- ▶ Institute of Management Science
- ▶ National Association of Corporate Growth
- ▶ National Association of Accountants
- ▶ National Health Food Association

**National TV** appearances include the following:

- ▶ Bloomberg
- ▶ CNNfn
- ▶ CNBC
- ▶ First Business

**Radio** appearances include the following:

- ▶ Public News Radio
- ▶ Public Radio International's Marketplace
- ▶ Cable Radio Network
- ▶ Traders Nation Radio
- ▶ Business Talk Radio
- ▶ XM Radio/WOL-AM/WOLB-FM
- ▶ WIOD-AM (Miami, FL)
- ▶ KYW-AM (Philadelphia, PA)
- ▶ WSBA-AM (Philadelphia, PA)
- ▶ KXYZ-AM (Houston-Dallas, TX)
- ▶ KEYS-AM (Corpus Christi TX)
- ▶ WMLB-AM/Business Radio (Atlanta, GA)
- ▶ WLW-AM (Cincinnati, OH)
- ▶ WTVN-AM (Columbus, OH)
- ▶ WICC-AM (Bridgeport- New Haven-Stamford, CT)
- ▶ WSYR-AM (Syracuse, NY)
- ▶ SmallBusinessPodcast.com
- ▶ Central Valley Business Times Webcast

**Print Media Articles** about Allen Fishman include the following:

- ▶ USA Today
- ▶ Wall Street Journal
- ▶ Inc. Magazine
- ▶ Success Magazine
- ▶ Nation's Business
- ▶ Los Angeles Times
- ▶ Chicago Tribune
- ▶ Denver Post
- ▶ New York Enterprise Report
- ▶ Investors Business Daily
- ▶ The Star Ledger (New Jersey)
- ▶ Daily Record (New Jersey)
- ▶ Central Pennsylvania Business Journal
- ▶ The Journal Record (Oklahoma)
- ▶ Carolina Business
- ▶ Inside Tucson Business